

Business Seminar on

Succeeding in Asia and Beyond
 through

HONG KONG

To celebrate the 20th anniversary of the establishment of the Hong Kong Special Administrative Region, the Hong Kong Economic and Trade Office (Toronto) ("HKETO") will organize a business seminar on "Succeeding in Asia and beyond through Hong Kong" with the following details:

Date: October 19th, 2017 (Thursday)

Time: 7:30 am – 2:00 pm

Venue: Vinci Ballroom, Four Seasons Hotel Toronto

60 Yorkville Avenue, Toronto

Business elites, industry leaders and Government representatives **across Canada and from Hong Kong** will share with the participants on how Canadian companies can tap into the vast opportunities presented by the rapid-growing Asian market through Hong Kong at the event.

The half-day seminar consists of a **networking breakfast**, two **panel discussions** and a **keynote luncheon**. It is a **no-charge** event but attendees would need to **pre-register** with HKETO.

Please RSVP by completing [the attached form](#) and sending it back to us through this email address by October 2nd. **Seats are limited and first-come-first-served**. Confirmation email would be sent to those successfully registered for the event.

For further information, please contact HKETO at info@hketotoronto.gov.hk or (416) 924-5544.

Organizer:



Supporting organizations:



KEYNOTE SPEAKER

Mr. Charles Ng

Associate Director-General of Investment Promotion, Invest Hong Kong
 The Government of the Hong Kong Special Administrative Region



**PANEL SPEAKERS OF
 "HONG KONG:
 THE GATEWAY TO ASIA AND BEYOND
 FOR CANADIAN COMPANIES"**



Mr. Ron Hoffmann

Alberta Senior Representative for the Asia Pacific Basin

Mr. Nicholas Kwan

Director of Research, Hong Kong Trade Development Council



Mr. Jeff W.N. Leung

Principal, JET

**PANEL SPEAKERS OF
 "THE NEW ECONOMY IN HONG KONG
 AND OPPORTUNITIES
 FOR CANADIAN COMPANIES"**

Dr. Martin Croteau

Director of Academic Entrepreneurship, Ontario Centres of Excellence



Dr. Cédric Jeannot

Founder and CEO, Aprivacy Limited

Mr. Herman Lam

CEO, Hong Kong Cyberport Management Company Limited



MODERATORS



Mr. Bob Armstrong

President, Armstrong Trade and Logistics Advisory Services Inc.

Mr. Rajeev Dewan

Partner, China Practice Group, McMillan LLP

